



ONLINE

Jan 3, 2026

Veenay Tully

has successfully completed

Viral Marketing and How to Craft Contagious Content

an online non-credit course authorized by University of Pennsylvania and offered through Coursera

A handwritten signature in black ink, appearing to read "Jonah Berger", written over a horizontal dotted line.

Jonah Berger
Associate Professor of Marketing
The Wharton School

COURSE CERTIFICATE



Verify at:

coursera.org/verify/6CWMOHUM3ME5

Coursera has confirmed the identity of this individual and their participation in the course.

The online course named in this certificate may draw on material from courses taught on-campus, but it is not equivalent to an on-campus course. Participation in this online course does not constitute enrollment at the University of Pennsylvania. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.